Options for Using HealthMeasures to Disseminate Your Measures
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Background
Researchers may be interested in having a measure they developed disseminated through various HealthMeasures mechanisms. There are four options for dissemination: **Forum Advertisement**, **Limited Access**, **Integration**, and **Adoption**. This document briefly describes each option and provides estimated costs. Only self- and proxy-report measures are included; cognition, motor, and sensation performance tests require a different review process. Contact help@healthmeasures.net for more information.

Limitations
The costs quoted here are only for measures that utilize administration and scoring processes used by a HealthMeasure. Custom requirements include but are not limited to use of images, sound, idiosyncratic item order (e.g., if a respondent meets a score threshold, administer additional questions), implementing item response theory models other than the graded response model, presentation other than current Assessment Center template, and other features. Costs for the implementation of unique features will be estimated on a case-by-case basis. **The costs described here are for a single item bank (under 50 items) and one short form (10 or fewer items).** Related banks developed simultaneously (e.g., nociceptive pain and neuropathic pain) incur additional costs that are priced on a case-by-case basis. Measures that are intended to replace an existing measure incur additional costs. Inclusion into HealthMeasures apps is not part of these estimates. Quotes for inclusion in apps are available upon request.

**Dissemination Options**

1. **Forum Advertisement**
   a. **Description:** Post information about your measure (e.g., URL for measure website, URL for PubMed citation) in the HealthMeasures.net Forum. This is a self-service platform.
   b. **Costs:** Free

2. **Limited Access**
   a. **Description:** Give other Assessment Center licensees controlled access to a measure you created in Assessment Center by adding them on a case-by-case basis to your Assessment Center team.
   b. **Costs:** Assessment Center licensing fee for you and per-study license fees for the requester.

3. **Integration**
   a. **Description:** Have the HealthMeasures team integrate your measure into Assessment Center and the Assessment Center API as a publicly available measure.
This is a multi-step process that requires your effort alongside the effort of multiple members of the HealthMeasures team. A review process will determine if a measure is eligible for Integration. Measures will not be added to HealthMeasures.net.

b. **Costs:** Measure developers at academic institutions: $6500*; measure developers at commercial organizations: $9000. Note there will be costs incurred by any users of Assessment Center or the Assessment Center API.

4. **Adoption**
   a. **Description:** Have your measure adopted into PROMIS or Neuro-QoL. This would mean the measure will be named with one of these brands and distributed in all of the ways other PROMIS and Neuro-QoL measures are distributed. This is a multi-step process that requires your effort alongside the effort of multiple members of the HealthMeasures team. A review process will determine if a measure is eligible for Adoption. See tips below on measures most likely to be adopted.
   b. **Costs:** Measure developers at academic institutions: $9200*; measure developers at commercial organizations: $12,200.

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<th><strong>Tip!</strong> Measures that fill a gap in self-reported health within PROMIS or Neuro-QoL are more likely to be adopted. A list of measures is available on <a href="http://www.healthmeasures.net">www.healthmeasures.net</a>.</th>
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| **Tip!** PROMIS and Neuro-QoL were developed using mixed qualitative and quantitative methods. Measures that utilized similar processes are more likely to be adopted. Read the Measure Development and Research pages on [www.healthmeasures.net](http://www.healthmeasures.net) for more detail on the development and validation methodology. |

*Northwestern University members should contact [help@healthmeasures.net](mailto:help@healthmeasures.net) for internal rates.*