

# SMOKING – SOCIAL MOTIVATIONS

## MEASURE DIFFERENCES

A brief guide to differences between the PROMIS® Smoking – Social Motivations instruments:

ADULT
PROMIS Item Bank v1.0 – Smoking – Social Motivations for All Smokers
PROMIS Item Bank v1.0 – Smoking – Social Motivations for Daily Smokers
PROMIS Item Bank v1.0 – Smoking – Social Motivations for Nondaily Smokers
PROMIS Short Form v1.0 – Smoking – Social Motivations for All Smokers 4a
PROMIS Short Form v1.0 – Smoking – Social Motivations for Daily Smokers 4a
PROMIS Short Form v1.0 – Smoking – Social Motivations for Nondaily Smokers 4a

### ABOUT SMOKING – SOCIAL MOTIVATIONS

The PROMIS Smoking – Social Motivations item banks assess smokers’ self-reported social factors that influence smoking behavior. These items cover beliefs that: (a) smoking makes social situations more comfortable or enjoyable; (b) smoking provides a sense of camaraderie and belonging; (c) quitting smoking can negatively impact existing relationships with smokers; and (d) being in certain social situations increases smoking or the temptation to smoke. The Smoking – Social Motivations short forms are universal rather than disease-specific. The item banks do not use a time frame (e.g., over the past seven days) when assessing smoking – social motivation.

Smoking – Social Motivations instruments are available for adults (ages 18+). Item banks are available for all current smokers (PROMIS Item Bank v1.0 – Smoking – Social Motivations for All Smokers), and specifically for daily smokers (PROMIS Item Bank v1.0 – Smoking – Social Motivations for Daily Smokers) and nondaily smokers (PROMIS Item Bank v1.0 – Smoking – Social Motivations for Nondaily Smokers). The three item banks share 7 common items. There are 5 additional items that are unique to the Daily Smokers bank and 5 additional items that are unique to the Nondaily Smokers bank.

In situations where smoking status is not known prior to computer administration, the All Smokers bank items should be used. However, where the smoking status of respondents is known, the Daily Smokers or Nondaily Smokers item banks may be more appropriate as these provide additional items and information specific to each status.

One 4-item short form is also available (PROMIS Short Form v1.0 – Smoking – Social Motivations for All, Daily, and Nondaily Smokers 4a) and is appropriate for use with all current smokers, regardless of daily/nondaily smoking status.

### INTRODUCTION TO ASSESSMENT OPTIONS

There are two administration options for assessing Smoking – Social Motivations: short forms and computer adaptive test (CAT). When administering a short form, instruct participants to answer all of the items (i.e., questions or statements) presented. With a CAT, participant responses guide the system’s choice of subsequent items from the full item bank (7 items for the All Smokers bank, 12 items for the Daily Smokers bank and 12 items for the Nondaily Smokers bank). Although items differ across respondents taking a CAT, scores are comparable across participants.

Some administrators may prefer to ask the same question of all respondents or of the same respondent over time, to enable a more direct comparability across people or time. In these cases, or when paper administration is preferred, a short form would be more desirable than a CAT. This guide provides information on all Smoking – Social Motivations short form and CAT instruments.

**CAT:** A minimum number of items (4 for adult CATs) must be answered in order to receive a score for the Smoking – Social Motivations CAT. The response to the first item will guide the system’s choice of the next item for the participant. The participant’s response to the second item will dictate the selection of the following question, and so on. As additional items are administered, the potential for error is reduced and confidence in the respondent’s score increases. The CAT will continue until either the standard error drops below a specified level (on the T-score metric 3.0 for adult CATs), or the participant has answered the maximum number of questions (12), whichever occurs first.

**CAT versus Short Form:** Whether one uses a short form or CAT, the score metric is Item Response Theory (IRT), a family of statistical models that link individual questions to a presumed underlying trait or concept of Smoking – Social Motivations represented by all items in the item bank. When choosing between a CAT and short form, it is useful to consider the demands of computer-based assessment, and the psychological, physical, and cognitive burden placed on respondents as a result of the number of questions asked.

Figure 1 illustrates the correlations (strength of relationship) of the full bank with CAT and with short forms of varying length. The correlation of CAT scores with the full bank score is greater than a short form of any length. A longer CAT or longer short form offers greater correlation, as well as greater precision. When evaluating precision, not all questions are equally informative. The flexibility of a CAT to choose more informative questions offers more precision.

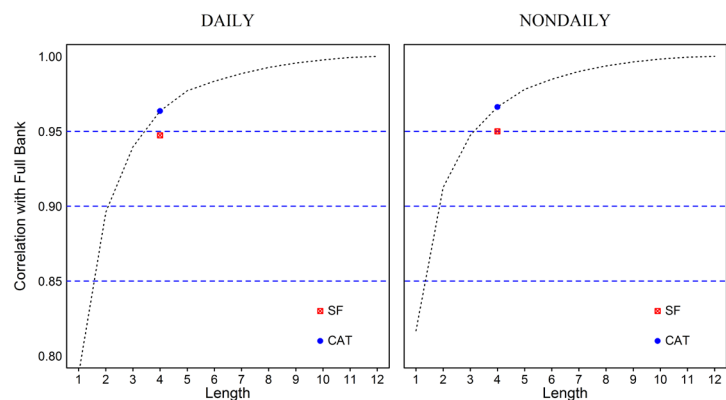


Figure 1

## SELECTING BETWEEN DAILY, NONDAILY, AND ALL SMOKERS

In situations where smoking status is not known prior to administration, the All Smokers item banks and scoring algorithms should be used. However, when the smoking status of respondents is known, the Daily Smokers or Nondaily Smokers item banks and scoring algorithms may be more appropriate as these provide additional items and information specific to each status. Short forms are appropriate for use with all current smokers, regardless of daily/nondaily smoking status.

## SCORES

For most PROMIS instruments, a T-score of 50 is the average for the United States general population with a standard deviation of 10 because calibration testing was performed on a large sample of the general population. However, the PROMIS Smoking instruments were developed with samples of smokers drawn from the general population. You can read more about the calibration and centering samples at HealthMeasures.net in the Interpret PROMIS (<http://www.healthmeasures.net/score-and-interpret/interpret-scores/promis>) section. The

T-score is provided with an error term (Standard Error or SE). The Standard Error is a statistical measure of variance and represents the “margin of error” for the T-score.

**Important:** A higher PROMIS T-score represents more of the concept being measured. For Social Motivations, a T-score of 60 is one SD worse than average. This means one is more likely to be socially influenced to smoke. By comparison, a T-score of 40 is one SD better than average. This means one is less likely to be socially influenced to smoke.

## STATISTICAL CHARACTERISTICS

There are four key features of the score for Smoking – Social Motivations:

- **Reliability:** The degree to which a measure is free of error. It can be estimated by the internal consistency of the responses to the measure, or by correlating total scores on the measure from two time points when there has been no true change in what is being measured (for z-scores, reliability =  $1 - SE^2$ ).
- **Precision:** The consistency of the estimated score (reciprocal of error variance).
- **Information:** The precision of an item or multiple items at different levels of the underlying continuum (for z-scores, information =  $1/SE^2$ ).
- **Standard Error (SE):** The possible range of the actual final score based upon the scaled T-score. For example, with a T-score of 52 and a SE of 2, the 95% confidence interval around the actual final score ranges from 48.1 to 55.9 ( $T\text{-score} \pm (1.96 * SE) = 52 \pm 3.9 = 48.1 \text{ to } 55.9$ ).

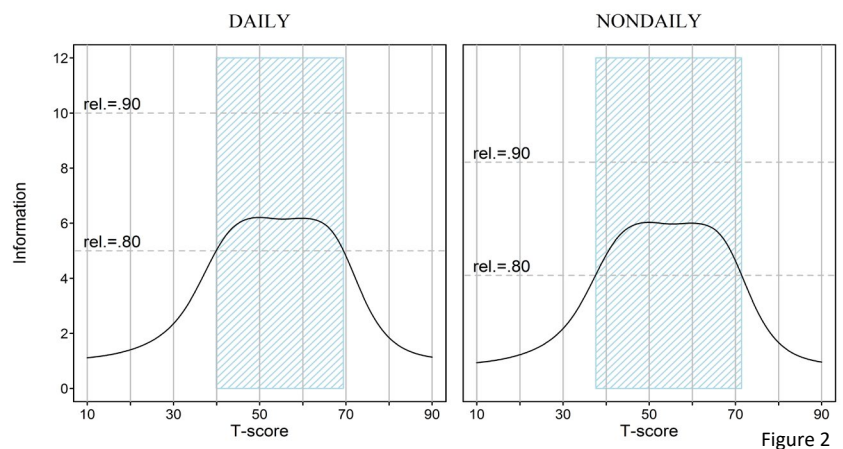


Figure 2

The final score is represented by the T-score, a standardized score with a mean of 50 and a standard deviation (SD) of 10.

In Figure 2 (Adult 4a Daily and Nondaily short forms), the two dotted horizontal lines each represent a degree of internal consistency reliability (i.e., .80 or .90) typically regarded as sufficient for an accurate individual score. The shaded blue region marks the range of the scale where measurement precision is comparable to the reliability of .80 for the four-item form. Figure 2 also tells us where on the scale the form is most informative based upon the T-score.

More information is available at [www.HealthMeasures.net](http://www.HealthMeasures.net).

## PREVIEW OF SAMPLE ITEM

Figure 3 is an excerpt from the paper version of the adult four-item short form. This is the paper version format used for all Smoking – Social Motivations instruments. It is important to note that the CAT is not available for paper administration.

		Never	Rarely	Sometimes	Often	Always
BMK20008_ nd	I am tempted to smoke when I am with other people who are smoking.....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
		Not at all	A little bit	Somewhat	Quite a bit	Very much
BMK20001_ nd	Smoking makes me feel better in social situations.....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5

Figure 3

## FREQUENTLY ASKED QUESTIONS (FAQs)

Q: I am interested in learning more. Where can I do that?

Review the HealthMeasures website at [www.healthmeasures.net](http://www.healthmeasures.net).

Q: Are these instruments available in other languages?

Yes! Look at the HealthMeasures website (<http://www.healthmeasures.net/explore-measurement-systems/promis/intro-to-promis/available-translations/117-available-translations>) for current information on PROMIS translations.

Q: Can I make my own short form?

Yes, custom short forms can be made by selecting any items from an item bank. This can be scored using the Scoring Service ([https://www.assessmentcenter.net/ac\\_scoring-service](https://www.assessmentcenter.net/ac_scoring-service)).